



# VERVE

## TEXTILES

### Our Story

**Verve Textiles** is a design-led textile company based in New Delhi, India, specializing in the creation and export of high-quality home furnishings, fashion fabrics, and lifestyle textiles. With a presence in 25+ countries - including key markets across Europe, the USA, Australia, and beyond - we are a trusted partner to discerning brands and buyers worldwide.

A unit of **Universal Overseas Limited**, Verve was established in **2002** to bring a fresh, contemporary perspective to India's deeply rooted textile heritage. We began with silk fabrics and their made-ups (finished home products), and have since evolved into a versatile producer offering a broad spectrum of constructions and techniques: traditional hand-woven and hand-embroidered silks; contemporary textured yarn-dyeds; prints; jacquards; dobbies; machine embroideries; and an extensive range of polyester and linen fabrics suited to diverse end uses.

At Verve, every fabric starts with an idea. Our in-house design team translates that idea into detailed artwork, engineered repeats, and thoughtful palettes. From there, our production and quality specialists bring the concept to life - specifying the right base, technique, and finish; monitoring every stage with exacting standards; and ensuring consistency from sampling to bulk. The result is fabric that balances **beauty, durability, and timeless appeal**.



Our products enjoy strong recognition in international markets, supported by a loyal customer base spanning multiple continents. This trust is built on the strength of our people: experienced professionals who manage manufacturing and supply chains end-to-end while upholding our core values of **customer-centricity, business integrity, long-term partner relationships**, and **full compliance** with the regulatory requirements of the countries in which we operate.

Sustainability and responsibility are integral to how we work. We continually refine our processes to balance creative innovation with environmental consciousness - prioritizing responsible material choices, efficient production planning, and transparent practices wherever possible.

What sets us apart is our **design-led approach**, our **flexibility and adaptability** to customer requirements, and our commitment to service - guided by our motto: **“Customer’s Satisfaction is Our Satisfaction.”** We continue to set new benchmarks by blending tradition with innovation, delivering textiles that are not only beautiful but meaningful. We invite you to join us as we weave heritage and modernity into every thread.





## Fabrics

Our fabric range is the foundation of considered interiors - versatile, well-made, and ready for real use. We offer prints, embroideries, print-and-embroidery hybrids, jacquards, dobbies, and handloom textures across a variety of base cloths tailored for curtains, drapes, upholstery, and cushions.

Each design is created in-house and translated into production-ready repeats with balanced coverage, clear color separation, and a hand feel suited to its end use. From airy sheers and statement draperies to hardworking upholstery and soft accent bases, every fabric is engineered to hang well, wear well, and coordinate effortlessly across rooms. The result is a cohesive library that supports quick specifying, consistent quality, and beautiful outcomes at scale.





## Curtains

Our curtains are made to measure and made to last - simple, elegant, and tailored to how you live with light. Choose from sheers, prints, embroideries, print-and-embroidery, jacquards, dobbies, and handloom fabrics, then select the finish that suits your space.

We handle the details - clean pattern alignment, refined headers, and thoughtful lining options - so the panels hang smoothly and elevate the room without fuss. Whether you're dressing a single window or planning an entire project, our approach is straightforward: clear choices, dependable make, and designs that feel calm, modern, and beautifully resolved.





## Cushions

Our cushion collection is designed to be the quiet hero of any interior - pieces that feel crafted, look modern, and stand up to real life. From minimal solids with precise linework to richly layered artworks, we offer a wide spectrum of designs executed through multi-technique embroidery and premium printing.

Each cushion begins as an original studio concept and is developed for everyday durability and comfort, with refined trims, clean closures, and colorways that adapt easily to your palette. Whether you need a boutique capsule for a hospitality project or a seasonal program for retail, our cushions deliver a timeless, globally relevant look with the reliability and repeatability that contemporary spaces demand.







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